



CONTACT INFORMATION:

Meyers Communications
Dan Meyers / 818.786.0655
dan_meyers@sbcglobal.net

FOR IMMEDIATE RELEASE

CRYSTAL-CLEAR OPTICS MEAN BETTER RESULTS

Renowned Prominar Spotting Scopes Employ Fluorite Crystal Objective Lens for Accuracy

Los Angeles, CA - Kowa is proud to offer the latest addition in its renowned *Prominar* line of spotting scopes, the *TSN-603 Prominar Spotting Scope*. For bench shooters and hunters alike, this is the scope that re-defines clarity, because-among its other impressive features-it boasts a 60mm objective lens crafted of fully multi-coated optics. Ensuring clear visual range and sharp images that traditional glass lenses can not attain in the field. The *TSN-603 Prominar Spotting Scope*, then, is the new must-have tool when accuracy is required.

The *TSN-603 Prominar Spotting Scope* is rugged and compact, making it an ideal companion both on the range and in the field. Weighing in at less than 1.7 pounds, it's easy to carry and handle. The waterproof housing meets the rigorous standards of JIS Protection Class 7; it's also charged with dry nitrogen gas to prevent fogging. All lenses, prisms, and even exposed glass are multi-coated, ensuring maximum light transmission under all lighting conditions.



However, it's the big objective lens-indeed, the "eye"-of the *TSN-603 Prominar Spotting Scope* that sets it apart from the competition. That's because the lens contain fluorite that enhances the clarity for crystal-clear images and unmatched color accuracy.

Fluorite is considerably more difficult to handle than optical glass; that's why so many other manufacturers shy away from using it. But for Kowa, bringing in the detail of that target, that quarry, that bird, or even digital photo is paramount; that's why the company has invested the time, care, and technique necessary to create the incredible fluorite objective that powers the *TSN-603 Prominar Spotting Scope*. Today's active enthusiast demands no less.

About Kowa Optimed, Inc: Kowa Optimed Inc. was founded in 1980 to provide a direct presence to the North and South American markets for Kowa's Electronics and Optics products. Kowa Optimed is a part of Kowa Company Ltd., which was founded in 1894. Kowa is the largest

privately owned company in Japan and is ranked as the 5th largest trading company. For more information contact KOWA Optimed, 20001 S. Vermont Avenue, Torrance, CA 90502, Phone: (800) 966-5692 or visit www.kowa-usa.com

Editor's note: For hi-res digital images, please contact dan_meyers@sbcglobal.net

###